



glcs
GAY AND LESBIAN COMMUNITY SERVICES

VOLUNTEER JOB DESCRIPTION

MARKETING & FUNDRAISING

ABOUT MARKETING AND FUNDRAISING @ GLCS

GLCS is a not-for-profit community-based organisation operated exclusively by GLBTI identifying volunteers. Although we receive valuable core funding from the Health Department in recognition of our unique contribution to the WA community, we still rely heavily on the goodwill and support of the public to keep our important services operating.

There are many diverse behind-the-scenes fundraising jobs at GLCS, including helping out occasionally at events such as film evenings and quiz nights to taking an active leadership role in our marketing and fundraising efforts. These exciting volunteer opportunities help GLCS develop a diverse income base and develop mutually beneficial relationships with like-minded businesses and supports. Are you ready to take on the challenge?

VOLUNTEER POSITIONS

- Event coordination
- Event support
- Marketing coordination
- Funding submission preparation
- Research support

TIME COMMITMENT

- Variable and flexible. Event support volunteers are required periodically

VOLUNTEER PROFILE

Our ideal marketing team member:

- Has existing skills and experience in fundraising or marketing or wants to gain experience in this area
- Is keen to take on the unique challenge of applying marketing principles in the not-for-profit sector
- Is self-motivated and able to work independently with minimal infrastructure and administrative support
- Is able to work effectively within a dynamic team
- Likes to meet and work with new people!

EXAMPLE FUNDRAISING EVENTS

- Brokeback Mountain movie screening
- Stalls at Pride Fairday and Big Day Out
- Project funding submissions
- Sponsorship development

PEER SUPPORT

- Peer support is available within the GLCS marketing team
- All volunteers may attend GLCS professional development sessions

SKILLS YOU WILL DEVELOP OR ACQUIRE

- Gain practical experience applying marketing and fundraising principles to the challenging not-for-profit sector
- Enhance your existing skills in team work
- Enhance your interpersonal and communication skills
- Opportunities exist to take on leadership and peer support/mentor roles within the marketing team
- Meet new people and build new networks in the GLBTI community